Technical Communication Partnerships in First-Year Writing and Across Campus

Wednesday, October 5 | 5:30 to 7 pm | Newton 1114

Achieving the Goals of WAC through the Introduction of Technical Communication in First-Year Composition

Dr. Pavel Zemliansky, Ph.D., Program Director of Writing Across the Curriculum
Associate Professor, Department of Writing and Rhetoric, University of Central Florida

This presentation will describe a rationale and method for introducing elements of technical communication theory and practice into a first-year composition course. Further, it will demonstrate how the introduction of such elements into first-year and other writing courses can further the Writing Across the Curriculum efforts across campus.

A Research Center’s Role in Programmatic Mission and Vision

Dr. Lisa Meloncon, Ph.D., Director of McMicken Health Research Center
Associate Professor of Technical Communication, University of Cincinnati

In the current state of higher education, departments and programs are perennially looking for opportunities to grow their presence and their resources. One potential way of doing this is to create a research center that builds on strengths across units. This presentation describes the process of building the McMicken Health Research Center and the role it has played in our program’s mission and vision. The conclusion offers suggestions for similar initiatives.