Consolidated WALD Student Learning Outcomes
Effective August 1, 2018

APPROVED AS WORKING DRAFT AT DEPARTMENTAL MEETING on April 20th, 2018
(to be posted online and guide curriculum)

I. DEPARTMENTAL SLO's

STUDENTS GRADUATING WITH A BA IN W&L KNOW AND ARE ABLE TO DO THE FOLLOWING:

- Employ knowledge of rhetoric and craft, including the Rhetorical Situation (i.e. purpose, audience, context, genre, and materiality), to assess writing.
  ○ Identify the linguistic, cognitive, social, technological, and affective factors which shape writing, the study of writing, and writing pedagogy.
  ○ Evaluate the linguistic and rhetorical features of their own writing and that of others, including composing technology, medium, and/or genre
  ○ Practice reflexivity and metacognitive awareness about one’s own writing and writing processes

- Analyze a variety of texts using foundational W&L concepts, such as, rhetoric, usability, design, genre, and linguistics.
  ○ Apply appropriate theoretical framework and/or research methods for the rhetorical situation
  ○ Locate, evaluate, and synthesize information from multiple sources

- Produce a variety of texts that demonstrate the expectations and discipline-specific conventions appropriate for a range of professional, civic, creative, personal, and academic discourse communities.
  ○ Design texts using appropriate technologies, media, modes, and genre conventions, including alphabetic, visual, aural, and oral compositions
  ○ Demonstrate competence in conventions appropriate to the rhetorical situation

Prepared by the Assessment Committee; Drafted by Annie Mendenhall, Christy Mrozcek, and Kathleen Baldwin